

Franklin Wallace

UX/UI Designer | UX Researcher | Information Architect

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Education

Savannah College of Art and Design

BFA, User Experience Design with Architecture minor. 2018

Skills

User Experience Design

Applications Management

eCommerce

User / Market Research

HTML/CSS/JavaScript

Experience Mapping

Rapid Prototyping

Information Architecture

Sketch / XD / Invision / Zeppelin / Flinto

Experience

Scissor. 2017-present

Scissor founder and Lead UX direction focusing on progressive programming in the fine arts, fashion and audio.

- Founder, Lead Experience Design Director
- Front end developer
- Technical specialist (audio, electrical)

Hunter Fan Company. 2019-2021

Lead experience designer managing the Simpleconnect application for both iOS and Android.

Brought applications from 1.0 to over 3.0 on both google play store and App Store via full application redesigns and user research and testing.

- Lead User Experience Designer
- Application manager
- Front end developer
- eCommerce

St Jude Children's Research Hospital. 2017 & 2018

User experience designer working on various experiences in the St. Jude user journey - specifically in donation checkout and tribute donations experience.

- User Experience Designer (internship)
- User Experience Researcher (internship)

Collaborative Learning Center: Gulfstream Aerospace + SCAD. Winter 2017

- User Experience Researcher for usability studying voice control navigation in aviation scenarios.
- User Experience Designer

Grants / Awards

- Urban Art Commission Memphis: "Passage" Public art. Lighting. 2020
- Downtown Memphis Commission: "The Vista" Public art. Lighting. 2019
- Red Dot International Design Award in Communication Design for Session, Berlin, Germany. 2018
- First Place SCAD Startup: Bolus - Diabetic Device Ecosystem Consolidation and Redesign. Savannah, Georgia. 2018